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|  | Moving Picture, Audio and Data Coding by Artificial Intelligence  www.mpai.community |

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| **Public document** | |
| **N154** | 2021/02/17 |
| **Source** | Audio-Events-Data |
| **Title** | MPAI-MMC Call for Technologies |
| **Target** | MPAI Members |

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# Introduction

Moving Picture, Audio and Data Coding by Artificial Intelligence (MPAI) is an international non-profit organisation with the mission to develop standards for Artificial Intelligence (AI) enabled digital data coding and for technologies that facilitate integration of data coding components into ICT systems. With the mechanism of Framework Licences, MPAI seeks to attach clear IPR licensing frameworks to its standards.

MPAI has found that the application area called “Context-based Audio Enhancement” is particul­arly relevant for MPAI standardisation because using context information to act on the input audio content can substantially improve the user experience of a variety of audio-related applications that include entertainment, communication, teleconferencing, gaming, post-produc­tion, restor­ation etc. for a variety of contexts such as in the home, in the car, on-the-go, in the studio etc.

Therefore, MPAI intends to develop a standard – to be called MPAI-MMC – that will provide standard tech­nologies to implement four Use Cases identified so far:

1. Conversation with emotion
2. Multimodal Question Answering
3. Personalized Automatic Speech Translation

This document is a Call for Technologies (CfT) that

1. Satisfy the [MPAI-MMC Functional Requirements](https://mpai.community/standards/mpai-mmc/#UCFR) of N153 [6] and
2. Are released according to the [MPAI-MMC Framework Licence](https://mpai.community/standards/mpai-mmc/#Licence) (N173) [9], if selected by MPAI for in­clusion in the MPAI-MMC standard.

The standard will be developed with the following guidelines:

1. To satisfy the [MPAI-MMC Functional Requirements](https://mpai.community/standards/mpai-mmc/#UCFR) (N153) [6]. In the future, MPAI may decide to extend MPAI-MMC to support other Use Cases as a part of this MPAI-CAE standard or as a future extension of it.
2. To use, where feasible and desirable, the same basic tech­nol­ogies required by the companion document [MPAI-CAE Use Cases and Functional Requir­ements](https://mpai.community/standards/mpai-cae/#UCFR) [3].
3. To be suitable for implementation as AI Modules (AIM) conforming to the emerging MPAI AI Framework (MPAI-AIF) standard based on the responses to the [MPAI-AIF Call for Technologies](https://mpai.community/standards/mpai-aif/#Technologies) (N100) [1] [MPAI-AIF Functional Requirements](https://mpai.community/standards/mpai-aif/#UCFR) (N74) [1].

MPAI has decided to base its application standards on the AIM and AIF notions whose [functional requirements](https://mpai.community/standards/mpai-aif/#UCFR) have been identified in [1] rather than follow the approach of defining end-to-end systems. It has done so because:

1. AIMs allow the reduction of large problems to sets of smaller problems.
2. AIMs can be independently developed and made available to an open competitive market.
3. An application developer can build a sophisticated and complex system MPAI system with potentially limited know­ledge of all the tech­nologies required by the system.
4. An MPAI system has a high-level of inherent explainability.
5. MPAI systems allow for competitive comparisons of functionally equivalent AIMs.

Respondents should be aware that:

1. Use Cases that make up MPAI-MMC, the Use Cases themselves and the AIM internals will be *non-normative.*
2. The input and output interfaces of the AIMs, whose requirements have been derived to support the Use Cases, will be *normative*.

**Therefore, the scope of this Call for Technologies is restricted to technologies required to implement the input and output interfaces of the AIMs identified in N153** [6].

However, MPAI invites comments on any technology or architectural component identified in N153, specifically,

1. Additions or removals of input/output signals to the identified AIMs with justification of the changes and identification of data formats required by the new input/output signals.
2. Possible alternative partitioning of the AIMs implementing the example cases providing:
   1. Arguments in support of the proposed partitioning
   2. Detailed specifications of the input and output data of the proposed new AIMs
3. New Use Cases fully described as in N153.

All parties who believe they have relevant technologies satisfying all or most of the requirements of one or more than one Use Case described in N153 are invited to submit proposals for consid­eration by MPAI. MPAI membership is not a prerequisite for responding to this CfT. However, proponents should be aware that, if their proposal or part thereof is accepted for inclusion in the MPAI-MMC standard, they shall immediately join MPAI, or their accepted technologies will be discarded.

MPAI will select the most suitable technologies based on their technical merits for inclusion in MPAI-MMC. However, MPAI in not obligated, by virtue of this CfT, to select a particular tech­nology or to select any technology if those submitted are found inadequate.

Submissions are due on 2021/04/12T23:59 UTC and should be sent to the MPAI secretariat ([secretariat@mpai.community](mailto:secretariat@mpai.community)). The secretariat will acknowledge receipt of the submission via email. Submissions will be reviewed according to the schedule that the 7th MPAI General Assembly (MPAI-7) will define at its online meeting on 2021/04/14. For details on how submitters who are not MPAI members can attend the said review please contact the MPAI secretariat ([secretariat@mpai.community](mailto:secretariat@mpai.community)).

# How to submit a response

Those planning to respond to this CfT:

1. Are advised that online events will be held on 2021/02/24 and 2021/03/10 to present the MPAI-MMC CfT and respond to questions. Logistic information on these events will be posted on the MPAI web site.
2. Are requested to communicate their intention to respond to this CfT with an initial version of the form of Annex A to the MPAI secretariat ([secretariat@mpai.community](mailto:secretariat@mpai.community)) by 2021/03/16. A potential submitter making a communication using the said form is not required to actually make a submission. A submission will be accepted even if the submitter did not communicate their intention to submit a response by the said date.
3. Are advised to visit regularly the <https://mpai.community/how-to-join/calls-for-technologies/> web site where relevant information will be posted.

Responses to this MPAI-MMC CfT shall/may include:

*Table 1 – Mandatory and optional elements of a response*

|  |  |
| --- | --- |
| **Item** | **Status** |
| Detailed documentation describing the proposed technologies | mandatory |
| The final version of Annex A | mandatory |
| The text of Annex B duly filled out with the table indicating which requirements identified in MPAI N151 [3] are satisfied. If all the requirements of a Use Case are not satisfied, this should be explained. | mandatory |
| Comments on the completeness and appropriateness of the MPAI-MMC functional requirem­ents and any motivated suggestion to amend and/or extend those requir­ements. | optional |
| A preliminary demonstration, with a detailed document describing it. | optional |
| Any other additional relevant information that may help evaluate the submission, such as additional use cases. | optional |
| The text of Annex E. | mandatory |

Respondents are invited to take advantage of the check list of Annex C before submitting their response and filling out Annex A.

Respondents are mandatorily requested to present their submission at a teleconference meeting to be properly announced to submitters by the MPAI Secretariat. If no presenter od a submission will attend the meeting, the submission will be discarded.

Respondents are advised that, *upon acceptance by MPAI of their submission in whole or in part for further evaluation*, MPAI will require that:

* A working implementation, including source code – for use in the development of the MPAI-MMC Reference Software and later publication as an MPAI standard– be made available before the technology is accepted for inclusion in the MPAI-MMC standard. Software may be written in programming languages that can be compiled or interpreted and in hardware description languages.
* The working implementation be suitable for operation in the MPAI AIF Framework (MPAI-AIF).
* A non-MPAI member immediately join MPAI. If the non-MPAI memberelects not to do so, their submission will be discarded. Direction on how to join MPAI can be found [online](https://mpai.community/how-to-join/join/).

Further information on MPAI can be obtained from the [MPAI website](https://www.mpai.community).

# Evaluation Criteria and Procedure

Proposals will be assessed using the following process:

1. Evaluation panel is created from:
   1. All MMC-DC members attending.
   2. Non-MPAI members who are respondents.
   3. Non respondents/non MPAI member experts invited in a consulting capacity.
2. No one from 1.1.-1.2. will be denied membership in the Evaluation panel.
3. Respondents present their proposals.
4. Evaluation Panel members ask questions.
5. If required subjective and/or objective tests are carried out:
   1. Define required tests.
   2. Carry out the tests.
   3. Produce report.
6. At least 2 reviewers will be appointed to review & report about specific points in a proposal if required.
7. Evaluation panel members fill out Annex B for each proposal.
8. Respondents respond to evaluations.
9. Proposal evaluation report is produced.

# Expected development timeline

Timeline of the CfT, deadlines and response evaluation:

*Table 2 – Dates and deadlines*

|  |  |
| --- | --- |
| **Step** | **Date** |
| Call for Technologies | 2021/02/17 |
| CfT introduction conference call 1 | 2021/02/24T14:00 UTC |
| CfT introduction conference call 2 | 2021/03/10T15:00 UTC |
| Notification of intention to submit proposal | 2021/03/16T23.59 UTC |
| Submission deadline | 2021/04/12T23.59 UTC |
| Evaluation of responses will start | 2021/04/14 (MPAI-7) |

Evaluation to be carried out during 2-hour sessions according to the calendar agreed at MPAI-7.

# References

1. MPAI-AIF Use Cases and Functional Requirements, N74; <https://mpai.community/standards/mpai-aif/>
2. MPAI-AIF Call for Technologies, MPAI N100; <https://mpai.community/standards/mpai-aif/#Technologies>
3. MPAI-AIF Framework Licence, MPAI N171; <https://mpai.community/standards/mpai-aif/#Licence>
4. MPAI-CAE Use Cases & Functional Requirements; MPAI N151; <https://mpai.community/standards/mpai-cae/#UCFR>
5. MPAI-CAE Call for Technologies, MPAI N152; <https://mpai.community/standards/mpai-cae/#Technologies>
6. MPAI-CAE Framework Licence, MPAI N171; <https://mpai.community/standards/mpai-cae/#Licence>
7. Draft MPAI-MMC Use Cases & Functional Requirements; MPAI N153; <https://mpai.community/standards/mpai-mmc/#UCFR>
8. Draft MPAI-MMC Call for Technologies, MPAI N154; <https://mpai.community/standards/mpai-mmc/#Technologies>
9. MPAI-MMC Framework Licence, MPAI N173; <https://mpai.community/standards/mpai-mmc/#Licence>

# Annex A: Information Form

This information form is to be filled in by a Respondent to the MPAI-MMC CfT

1. Title of the proposal
2. Organisation: company name, position, e-mail of contact person
3. What are the main functionalities of your proposal?
4. Does your proposal provide or describe a formal specification and APIs?
5. Will you provide a demonstration to show how your proposal meets the evaluation criteria?

# Annex B: Evaluation Sheet

NB: This evaluation sheet will be filled out by members of the Evaluation Team.

**Proposal title:**

**Main Functionalities:**

**Response summary:** (a few lines)

**Comments on Relevance to the CfT (Requirements):**

**Comments on possible MPAI-MMC profiles[[1]](#footnote-1)**

**Evaluation table:**

*Table 3 – Assessment of submission features*

|  |  |
| --- | --- |
| Note 1 | The semantics of Submission features is provided by *Table 4* |
| Note 2 | Evaluation elements indicate the elements used by the evaluator in assessing the submission |
| Note 3 | Final Assessment indicates the ultimate assessment based on the Evaluation Elements |

|  |  |  |
| --- | --- | --- |
| **Submission features** | **Evaluation elements** | **Final Assessment** |
| Completeness of description |  |  |
| Understandability |  |  |
| Extensibility |  |  |
| Use of Standard Technology |  |  |
| Efficiency |  |  |
| Test cases |  |  |
| Maturity of reference implementation |  |  |
| Relative complexity |  |  |
| Support of MPAI use cases |  |  |
| Support of non-MPAI use cases |  |  |

**Content of the criteria table cells:**

Evaluation facts should mention:

1. Not supported / partially supported / fully supported.
2. What supported these facts: submission/presentation/demo.
3. The summary of the facts themselves, e.g., very good in one way, but weak in another.

Final assessment should mention:

1. Possibilities to improve or add to the proposal, e.g., any missing or weak features.
2. How sure the evaluators are, i.e., evidence shown, very likely, very hard to tell, etc.
3. Global evaluation (Not Applicable/ --/ - / + / ++)

**New Use Cases/Requirements Identified:**

(please describe)

**Evaluation summary:**

1. **Main strong points, qualitatively:**
2. **Main weak points, qualitatively:**
3. **Overall evaluation:** (0/1/2/3/4/5)

0: could not be evaluated

1: proposal is not relevant

2: proposal is relevant, but requires significant more work

3: proposal is relevant, but with a few changes

4: proposal has some very good points, so it is a good candidate for standard

5: proposal is superior in its category, very strongly recommended for inclusion in standard

**Additional remarks:** (points of importance not covered above.)

The submission features in *Table 3* are explained in the following *Table 4*.

*Table 4 – Explanation of submission features*

|  |  |
| --- | --- |
| **Submission features** | **Criteria** |
| Completeness of description | Evaluators should   1. Compare the list of requirements (Annex C of the CfT) with the submission. 2. Check if respondents have described in sufficient detail to what part of the requirements their proposal refers to.   NB1: Completeness of a proposal for a Use Case is a merit because reviewers can assess that the components are integrated.  NB2: Submissions will be judged for the merit of what is proposed. A submission on a single technology that is excellent may be considered instead of a submission that is complete but has a less performing technology. |
| Understandability | Evaluators should identify items that are demonstrably unclear (incon­sistencies, sentences with dubious meaning etc.) |
| Extensibility | Evaluators should check if respondent has proposed extensions to the Use Cases.  NB: Extensibility is the capability of the proposed solution to support use cases that are not supported by current requirements. |
| Use of standard Technology | Evaluators should check if new technologies are proposed where widely adopted technologies exist. If this is the case, the merit of the new tech­nology shall be proved. |
| Efficiency | Evaluators should assess power consumption, computational speed, computational complexity. |
| Test cases | Evaluators should report whether a proposal contains suggestions for testing the technologies proposed |
| Maturity of reference implementation | Evaluators should assess the maturity of the proposal.  Note 1: Maturity is measured by the completeness, i.e., having all the necessary information and appropriate parts of the HW/SW implementation of the submission disclosed.  Note 2: If there are parts of the implementation that are not disclosed but demonstrated, they will be considered if and only if such components are replicable. |
| Relative complexity | Evaluators should identify issues that would make it difficult to implement the proposal compared to the state of the art. |
| Support of MPAI-MMC use cases | Evaluators should check how many use cases are supported in the submission |
| Support of non MPAI-MMC use cases | Evaluators should check whether the technologies proposed can demonstrably be used in other significantly different use cases. |

# Annex C: Requirements check list

Please note the following acronyms

|  |  |
| --- | --- |
| KB | Knowledge Base |
| QF | Query Format |

*Table 5 – List of technologies identified in MPAI-MMC N153 [6]*

Note: The numbers in the first column refer to the section numbers of N153 [6].

|  |  |  |
| --- | --- | --- |
| **Technologies by Use Cases** | | **Response** |
| *Conversation with Emotion* | |  |
| 4.2.4.1 | Text | Y/N |
| 4.2.4.2 | Digital Speech | Y/N |
| 4.2.4.3 | Digital Video | Y/N |
| 4.2.4.4 | Emotion | Y/N |
| 4.2.4.5 | Emotion KB (speech) query format | Y/N |
| 4.2.4.6 | Emotion KB (text) query format | Y/N |
| 4.2.4.7 | Emotion KB (video) query format | Y/N |
| 4.2.4.8 | Meaning | Y/N |
| 4.2.4.9 | Dialog KB query format – by tomorrow | Y/N |
| 4.2.4.10 | Input to speech synthesis (Reply) | Y/N |
| 4.2.4.11 | Input to face animation | Y/N |
| *Multimodal Question Answering* | |  |
| 4.3.4.1 | Text | Y/N |
| 4.3.4.2 | Digital Speech | Y/N |
| 4.3.4.3 | Digital Image | Y/N |
| 4.3.4.4 | Image KB query format | Y/N |
| 4.3.4.5 | Object identifier | Y/N |
| 4.3.4.6 | Meaning | Y/N |
| 4.3.4.7 | Intention KB query format | Y/N |
| 4.3.4.8 | Online dictionary query format | Y/N |
| *Personalized Automatic Speech Translation* | |  |
| 4.4.4.1 | Text | Y/N |
| 4.4.4.2 | Digital Speech | Y/N |
| 4.4.4.3 | Speech features | Y/N |
| 4.4.4.4 | Language identification | Y/N |
| 4.4.4.5 | Translation results | Y/N |

Respondent should consult the equivalent list in N152 [5]

# Annex D: Technologies that may require specific testing

|  |  |
| --- | --- |
| Conversation with Emotion | Speech features |
| Conversation with Emotion | Text features |
| Conversation with Emotion | Video features |
| Multimodal Question Answering | Image features |
| Personalised Automatic Speech Translation | Speech features |

Additional technologies may be identified during the evaluation phase.

# Annex E: Mandatory text in responses

**A response to this MPAI-MMC CfT shall mandatorily include the following text**

*<Company/Member>* submits this technical document in response to [MPAI Call for Technologies for MPAI project MPAI-MMC](https://mpai.community/standards/mpai-mmc/#Technologies) (N153).

*<Company/Member>* explicitly agrees to the steps of the MPAI standards development process defined in Annex 1 to the [MPAI Statutes](https://mpai.community/about/statutes/) (N80), in particular *<Company/Member>* declares that  *<Com­pany/Member>* or its successors will make available the terms of the Licence related to its Essential Patents according to the [Framework Licence of MPAI-MMC](https://mpai.community/standards/mpai-mma/#Licence) (N171), alone or jointly with other IPR holders after the approval of the MPAI-MMC Technical Specif­ication by the General Assembly and in no event after commercial implementations of the MPAI-MMC Technical Specification become available on the market.

**In case the respondent is a non-MPAI member, the submission shall mandatorily include the following text**

If (a part of) this submission is identified for inclusion in a specification, *<Company>*  understands that  *<Company>* will be requested to immediately join MPAI and that, if  *<Company>* elects not to join MPAI, this submission will be discarded.

**Subsequent technical contribution shall mandatorily include this text**

*<Member>* submits this document to MPAI-MMC Development Committee (MMC-DC) as a con­tribution to the development of the MPAI-MMC Technical Specification.

*<Member>* explicitly agrees to the steps of the MPAI standards development process defined in Annex 1 to the [MPAI Statutes](https://mpai.community/about/statutes/) (N80), in particular  *<Company>* declares that *<Company>* or its successors will make available the terms of the Licence related to its Essential Patents according to the [MPAI-MMC Framework Licence](https://mpai.community/standards/mpai-mmc/#Licence) (N173), alone or jointly with other IPR holders after the approval of the MPAI-MMC Technical Specification by the General Assembly and in no event after commercial implementations of the MPAI-MMC Technical Specification become available on the market.

1. Profile of a standard is a particular subset of the technologies that are used in a standard and, where applicable, the classes, subsets, options and parameters relevan for the subset [↑](#footnote-ref-1)