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**Public document**

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| **Target** | MPAI Community |

# Abstract

XR Venues (MPAI-XRV) is an MPAI project addressing a multiplicity of use cases enabled by AR/VR/MR (XR) and enhanced by Artificial Intelligence technologies. The word venue is used as a synonym to Environment, both real and virtual.

The goals of the project are: 1) to identify and characterise AI Modules (AIMs) re-usable across use cases, 2) develop requirements for the AI Workflows (AIWs) implementing the identified use cases and for AIM functions and input/output data 3) draft and publish a Call for Technologies satisfying the identified functional requirements and the commercial requirements and 4) specify the enabling technologies in a standard.

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# Introduction

In recent years, Artificial Intelligence (AI) and related technologies have been applied to a broad range of applications, have started affecting the life of millions of people and are expected to do so even more in the future. As digital media standards have positively influenced industry and billions of people, so AI-based data coding standards are expected to have a similar positive impact. Indeed, research has shown that data coding with AI-based technologies is generally *more efficient* than with existing technologies for, e.g., compression and feature-based description.

However, some AI technologies may carry inherent risks, e.g., in terms of bias toward some classes of users. Therefore, the need for standardisation is more important and urgent than ever.

The international, unaffiliated, not-for-profit MPAI – Moving Picture, Audio and Data Coding by Artificial Intelligence Standards Developing Organisation has the mission to develop *AI-enabled data coding standards*. MPAI Application Standards enable the development of AI-based products, applications, and services.

As a part of its mission, MPAI has developed standard operating procedures to enable users of MPAI implementations to make informed decision about their applicability. Central to this is the notion of Performance, defined as a set of attributes characterising a reliable and trustworthy implementation.

For the aforementioned reasons, to fully achieve the MPAI mission, Technical Specifications must be complemented by an ecosystem designed, created and managed to underpin the life cycle of MPAI standards through the steps of specification, technical testing, assessment of product safety and security, and distribution.

In the following, Terms beginning with a capital letter are defined in *Table 2* if they are specific to this project and in *Table 3* if they are common to all MPAI Standards.

The MPAI Ecosystem is fully specified in [1]. It is composed of:

* MPAI as provider of Technical, Conformance and Performance Specifications.
* Implementers of MPAI standards.
* MPAI-appointed Performance Assessors.
* The MPAI Store which takes care of secure distribution of validated Implementations.

*Figure 1* depicts the MPAI-AIF Reference Model under which Implementations of MPAI Applic­ation Standards and user-defined MPAI-AIF conforming applications operate.

An AIF Implementation allows execution of AI Workflows (AIW), composed of basic processing elements called AI Modules (AIM).

MPAI Application Standards normatively specify Syntax and Semantics of the input and output data and the Function of the AIW and the AIMs, and the Connections between and among the AIMs of an AIW.

In particular, an AIM is defined by its Function and data, but not by its internal architecture, which may be based on AI or data processing, and implemented in software, hardware or hybrid software and hardware technologies.

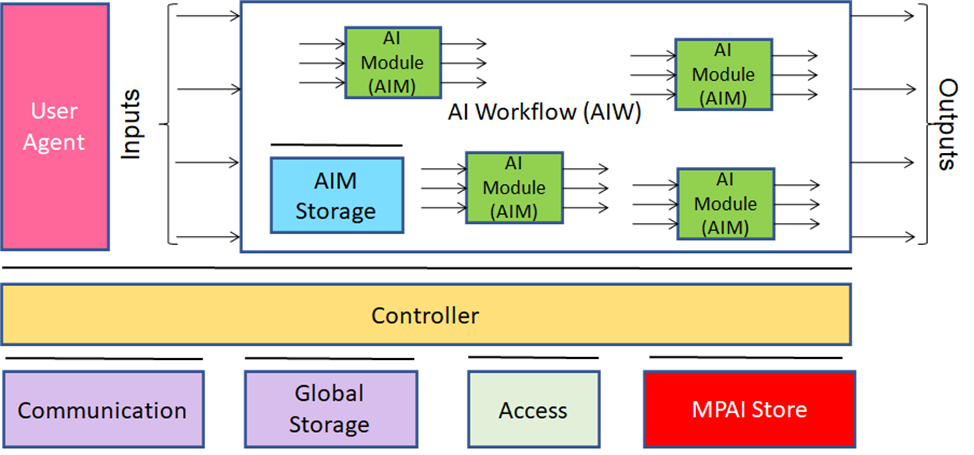


Figure 1 - The AI Framework (AIF) Reference Model and its Components

MPAI defines Interoperability as the ability to replace an AIW or an AIM Implementation with a functionally equivalent Implementation. MPAI also defines 3 Interoperability Levels of an AIW executed in an AIF:

*Level 1 –* Implementer-specific and satisfying the MPAI-AIF Standard.

*Level 2 –* Specified by an MPAI Application Standard.

*Level 3 –* Specified by an MPAI Application Standard and certified by a Performance Assessor.

MPAI offers Users access to the promised benefits of AI with a guarantee of increased transparency, trust and reliability as the Interoperability Level of an Implementation moves from 1 to 3. Additional information on Interoperability Levels is provided in Annex 3.

# A Real-Virtual Interaction Model

A main feature of MPAI-XRV is the strong interaction, even interchangeability, of Real and Virtual Worlds. The project has developed a reference model, depicted in *Figure 2* to guide in its analysis of MPAI-XRV use cases. The reference model assumes that there is a complete symmetry between the actions performed and the data formats exchanged between the Real World and a Virtual World.

The steps of the interaction are described in *Table 1*. Note that R-/V- followed by a name indicate that the name refers to the Real/Virtual World.

Table 1 - Real-Virtual and Virtual-Real Interactions

|  |  |
| --- | --- |
| **Real to Virtual World workflow (yellow)** | **Virtual to Real World workflow (blue)** |
| 1. Signals from the Real World are captured in an appropriate digital format. 2. Data are analysed and Features extracted. 3. Features are interpreted to yield Interpretations. 4. Interpretations generate Actions. 5. Actions trigger the generation of Virtual Experiences. 6. Virtual Experiences are converted to Virtual World Data in a format suitable for the Virtual World. 7. Data are actualised in the Virtual World. | 1. Data from the Virtual World are captured Virtual Data in an appropriate format. 2. Data are analysed, and Features extracted. 3. Features are interpreted to yield Interpretations. 4. Interpretations generate Actions. 5. Actions trigger the generation of Real Experiences. 6. Real Experiences are converted to Real World Signals in a format suitable for the Real World. 7. Signals are actualised in the Real World. |

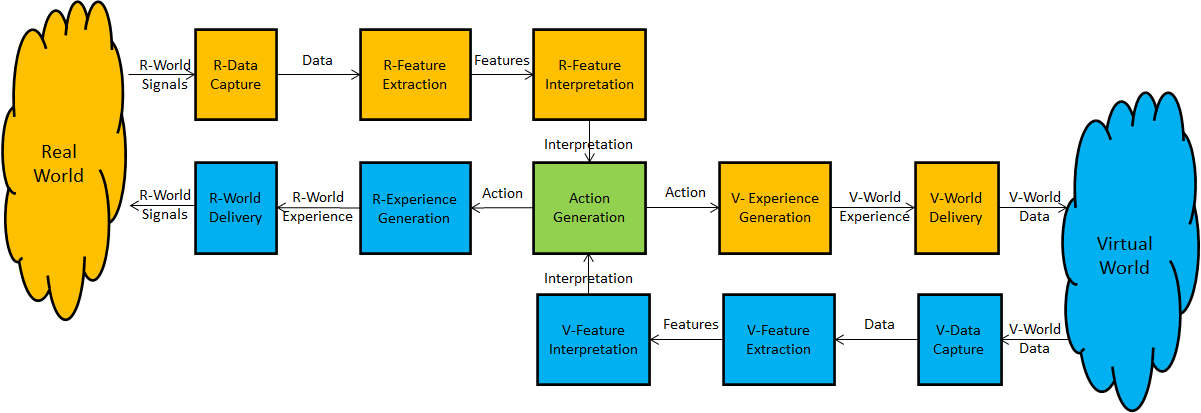


Figure 2 – General Reference Model of the Real-Virtual and Virtual-Real Interactions

The functions of the blocks are described in the following table.

Table 2 - Functions of the blocks

|  |  |
| --- | --- |
| **Block name** | **Function** |
| Real World Data Capture | Converts information from the Real World into Data in an appropriate format. |
| Feature Extraction | Extracts Features from the Data. |
| Feature Interpretation | Interprets the Features. |
| Action Generation | Generates an Action based on the interpreted Features |
| Virtual Experience Generation | Generates Data corresponding to an experience implemented in the Virtual World. |
| Virtual World Delivery | Converts the Virtual Experience into a format suitable to the Virtual World. |
| Virtual World Data Capture | Converts information from the Virtual World into Data in an appropriate format. |
| Feature Extraction | Extracts Features from the Data. |
| Features Interpretation | Interprets the Features. |
| Action Generation | Generates an Action based on the interpreted Features |
| Real Experience Generation | Generates Data corresponding to an Experience implemented in the Real World. |
| Real World Delivery | Converts the Real Experience into a format suitable to the Real World. |

The path from the Virtual to the Real World is entirely symmetric with the Virtual to the Real World.

In the specific instance of the XR Theatre Use Case, it is necessary to introduce a new function called

|  |  |
| --- | --- |
| Script | A collection of descriptors that the director/producer selects for execution at runtime as a sequence of descriptors controlling the action/experience in both Real and Virtual Worlds. |

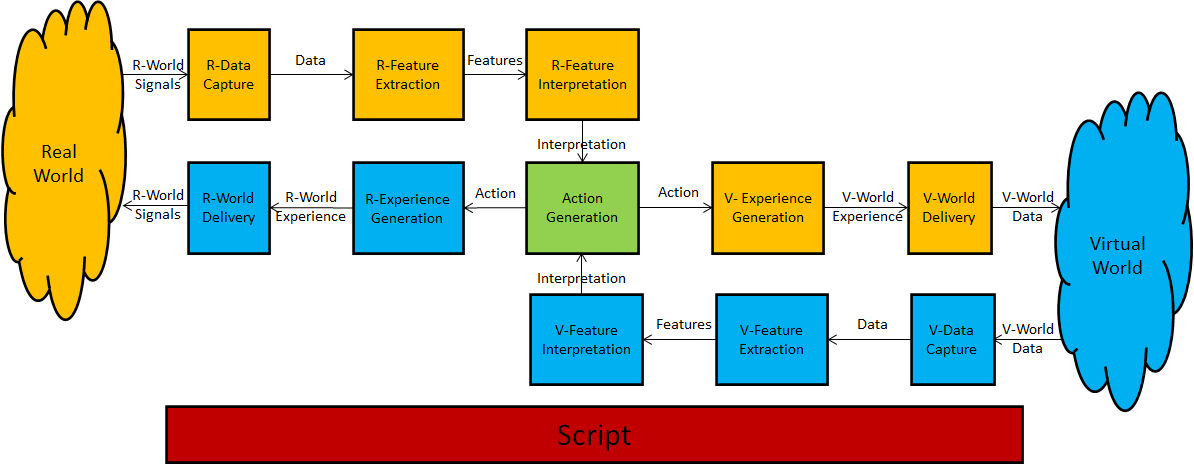


Figure 3 – Reference Model of the XR Theatre Use Case

# Devices and data in the XR Theatre Use Case

A comprehensive view of the devices and data relevant to the XR Theatre Use Case are provided by Figure 4Figure 4*.*

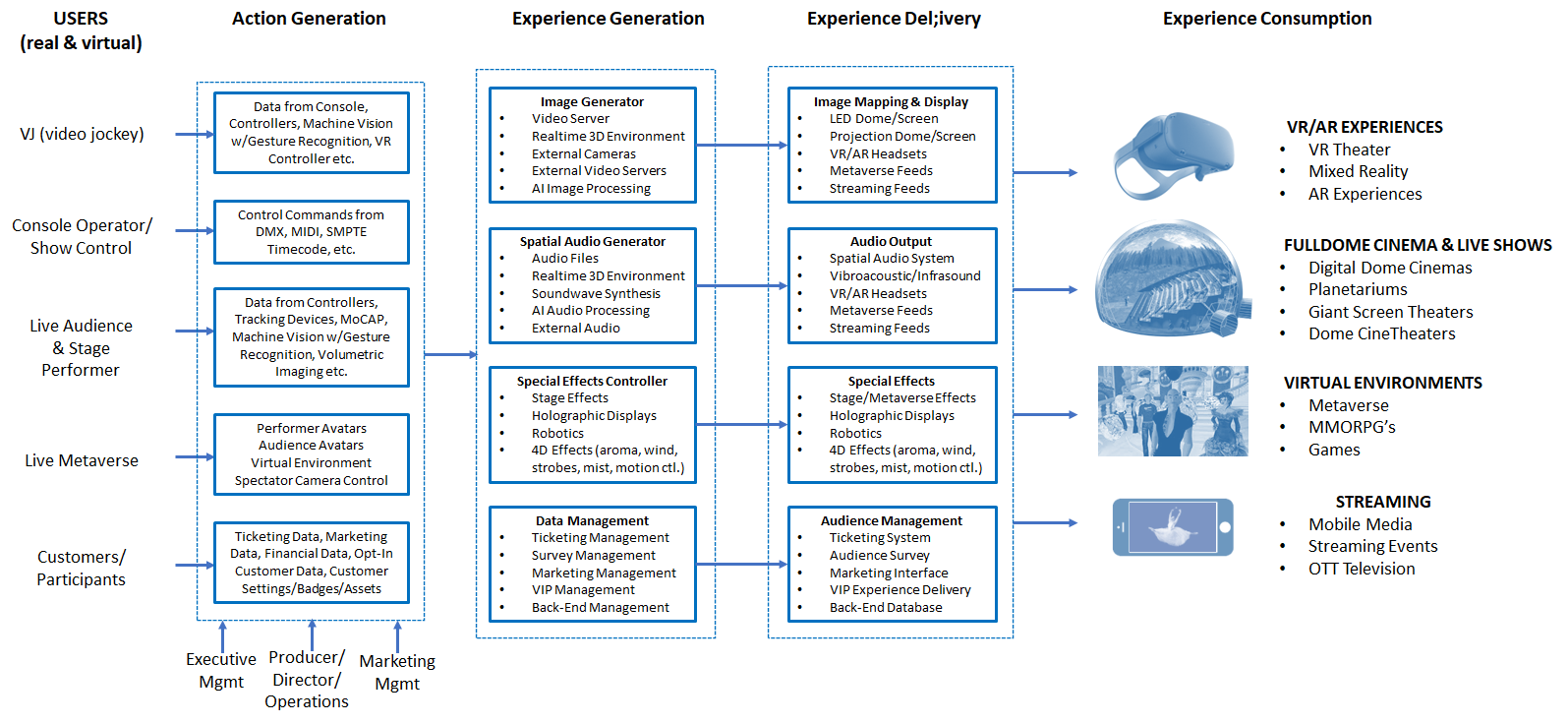


Figure 4 - Devices and data of the XR Theatre Use Case

VJ/DJ/Console operator (real-time show control team) inputs command into systems via:

1. Buttons
2. Joysticks
3. Controllers (inertial, proximity, consoles etc.)
4. Hand gestures
5. Headset

The commands into the Action Generator Engine (AGE) modify the multisensory elements (visual, audio, …) of both the Real and the Virtual World Experiences, including:

1. Video/audio clips from media servers.
2. Real-time 2D/3D generated graphics/audio (from a game engine, AI engines generating 3D).
3. Additional video/audio sources
4. 3D objects, characters, scenes.
5. Lighting and special effects.
6. Other experiential elements in both the Real and Virtual Worlds.

Multisensory elements may further be modified by additional real-world and virtual-world data, including:

1. Audience behaviour.
2. Performer behaviour.
3. Events on the stage/dome/metaverse.

# XR Venue use cases

Venue = Environment

The following use case instances have been identified:

1. Sporting events (e.g., esports).
2. Experiential retail/shopping.
3. DJ/VJ performance at a dance party.
4. Live theatrical stage performance.
5. Live concert performance.
6. Immersive art experience.
7. Meetings/presentations.
8. Experiential marketing/branding.

## Sporting events (e.g., esports).

The specific example of eSports tournament will be analysed.

### Purpose

To define interfaces between components in order to enable an XR Theatre (RW) to host any pre-existing VW game for the purpose of producing an esports tournament with RW and VW audience interactivity. To the extent that the game possesses the required interfaces, the XR Theatre can drive action within the VW.

### Description

Two teams of 5 RW players are arranged on either side of a RW stage, each using a computer to compete within a common real-time Massively Multiplayer Online (MMO) VW game space where the 10 players are represented by avatars each driven by a player with a role (e.g., magicians, warriors, soldier, etc.), properties (e.g., costumes, physical form, physical features) and actions (e.g., casting spells, shooting, flying, jumping) operating in the VW which is populated by environmental structures (e.g., terrain, mountains, bodies of water), and autonomous characters (e.g., dragon, monsters, various creatures). Multiple VW cameras follow the action which is then projected onto an immersive screen surrounding RW spectators and live streamed to remote spectators who experience the 2D videos and all related sounds of the VW game space.

A shoutcaster calls the action as the game proceeds. The image of RW players, player stats or other information or imagery may also be displayed on the immersive screen and the live stream. Additionally, the RW tournament space is augmented with lighting and special effects, music, and costumed performers.

Live stream viewers interact with one another and with commentators through live chats, Q&A sessions, etc. RW spectators also interact through shouting, waving and interactive devices (e.g., LED wands, smartphones) through processing where:

1. Data are captured by camera/microphone or wireless data interface (see RW data in *Figure 2*).
2. Features are extracted and interpreted.

RW/VW actions can be generated as a result of:

1. In-person or remote audience behaviour (RW), or
2. Data collected from VW action (e.g., spell casting, characters dying, bombs exploding)

At the end of the tournament, there is an award ceremony featuring the winning players on the RW stage with great fanfare.

### Data/Features capture

Data may come from:

1. The VW
   1. Player/Autonomous character behaviour
      1. Position/orientation
      2. Jumping, walking, flying
      3. Fighting, driving
      4. Casting spells
   2. The environment (not static, evolves with the game)
      1. Terrain
      2. Foliage
      3. Object (Building, statue, …)
   3. Players’ viewports.
   4. Metadata: Current game score, players’ status (gas left in car, # of spells left)
2. The RW
   1. Real players
      1. Controller data
      2. Video feeds (face)
      3. Utterances, vocalisation
   2. Spectator (local and remote) response fans supporting their favourite players’ teams
      1. Audio: fans screaming, clapping hands
      2. Video: waving wands, waving arms
      3. Smartphone: interaction with application
      4. Remote: IM chats, web interactives
   3. Other data:
      1. Players’ and teams’ history
      2. Video clips of players

### Feature extraction

1. Players
   1. Facial descriptors
   2. Audio descriptors: volume, pitch
2. Spectators
   1. Video: descriptors for people moving up and down, waving
   2. Audio descriptors: volume, cheering, booing

### Feature Interpretation

1. Real Players
   1. Interpret mood, attitude, emotion, sentiment, intention
2. Spectators
   1. Sentiment, intent, and mood of the chats (dynamic)
   2. Warnings to players
3. Other data
   1. Prediction, interpretation of importance based on history

### Actions

1. Virtual World
   1. Spectators drop an obstacle in front of the opposing team.
   2. A spectator camera adapts to the environment where it shoots a scene
2. Real World
   1. Visual/auditory cues for the visual/auditory impaired
   2. Modulation of sound, light, and special effects (fireworks, fog, …)
   3. Selection of video feeds to display (local and remote)

### AI Modules

1. Based on 5 control the display of game stats, player stats and other relevant info in the RW venue and live stream.
2. Control of autonomous characters, environmental features (mountains, time of day etc.) and other VW actions based on the “list”.
3. Extraction and interpretation of features, such as mood, attitude, emotion, sentiment, intention from players.
4. Extraction and interpretation of emergent crowd sentiment based on audio, video, interactive controllers, smartphone apps.
5. Extraction and interpretation of the importance of game action based on player/team history, game score, player status.
6. Based on 3-4-5 generation of such actions in the real world as modulation of sound, light, and special effects (fireworks, fog, …) and selection of video feeds to display (local and remote)
7. Based on 4-5 generation of such actions in the virtual world as modulation of the virtual environment including bad weather if crowd is angry, control the behaviour of autonomous characters, drop obstacles on the opposing team, in general the fans’ emotional or physical responses conspire to help their team or obstruct the opposing team.
8. Based on 5 control the position and orientation of multiple VW cameras that are displayed both in the venue and live stream.

## Experiential retail/shopping.

### Purpose

To offer a retail shopping experience enhanced using immersive/interactive technologies driven by the use of AI. The environment gives the user the impression that it is intelligent because the environment has access to the user’s identity/preferences/shopping history/shopping list and is capable to guide the buyer to the area containing products of their supposed interest, propose products, annotate products and to display a particular product and make it flash because the environment thinks it is of interest to the buyer.

The environment broadcast music etc. to all buyers in the environment driven by the preferences. Friends in the shop at the same time can “meet”, but buyers can opt out from being discoverable (by the store, by friends etc.). Buyers can opt out from the loyalty card and not have the product they buy recorded by the shop.

The environment can be digitally rethemed for different occasions.

The venue where the experience takes shape can be anywhere, e.g., in a vehicle or in a public transit space.

### Description

## Immersive art experience.

### Purpose

Define interfaces and components to enhance magical Environments created by skilled artists to provide each user with a unique interactive experience including the ability to modify the environment per their personal style and preferences.

### Description

Immersive art experiences such as Immersive Van Gogh provide visitors with a visually and aurally immersive experience, often based on the work of a specific artist. These are typically passive walk-through and sit-down experiences. The addition of AI to these Environments allows numerous enhancements including the recognition of individual visitors, allowing them to interact with and modify these environments based on pre-selected preferences and style choices. AI style transfer allows the featured artist’s style to be applied to unique visitor interactions which might include AI voice or text-based image diffusion, gesture-based interactions, proximity effects and more. The addition of AR glasses allows visitors to experience, create and interact with “holograms” within the Environment. Biometric wearables allow the AI to monitor and adjust the multisensory experience to maximize target brain/nervous system states related to well-being, restorative states and more. The XR Venue model also allows visitors in the RW and VW to interact.

## DJ/VJ performance at a dance party.

### Purpose

Define interfaces and components to enhance the overall experience within a nightclub, lounge or dance party Environment. The goal is to empower the DJ/VJ to create and control entertaining immersive and interactive experiences that reduce social inhibitions, encourage play, invoke a greater sense of togetherness, encourage personal connections, evoke altered states of consciousness, amplify user’s self-expression and generally create a highly pro-social experience for participants.

### Description

Dance parties, lounges, clubs and electronic music festivals use powerful visuals, sound and other effects to captivate participants. The DJ (disc jockey) mixes audio tracks, energizes the crowd and is central to the experience. However the visual artist or VJ (video jockey) is also an important contributor, often supported by lighting, laser and effects operators, dancers, performers and more. Quite often these venues offer peripheral activities as well to further engage participants off of the dance floor, including interactive screens, spatial art, vendors offering costumes and LED accessories. These venues can be thought of as play spaces. Pro-social intoxicants such as alcohol are sometimes used to lower inhibitions that would otherwise limit social connections. XR Venues can supercharge the dance party experience by providing powerful immersive visuals and by including VW participants Assisted by AI, all music, visuals, lights and effects can be controlled by a single DJ (or immersive jockey) using gestures, simple control surfaces, vocal commands and such. In addition, expanded peripheral activities for deeper engagement might include immersive visuals that respond to emergent crowd behaviours, “photonic go-go booths” that modulate immersive visuals to amplify the creative expression of dancers’ movements, and AI-based matchmaking that fosters connections between like-minded attendees.

## Live theatrical stage performance.

### Purpose

### Define interfaces and components to facilitate live multisensory immersive stage performances which ordinarily require extensive on-site show control staff to operate. Use of the XRV allows more direct, precise yet spontaneous show implementation and control to achieve the show director’s vision with minimal skilled staff on site.

### Description

### Theatrical stage performances such as Broadway theatre, musicals, dramas, operas and other performing arts increasingly use video scrims, backdrops and projection mapping to create digital sets rather than constructing physical stage sets, allowing animated backdrops and reducing the cost of mounting shows. The use of immersion domes – especially LED volumes - promise to surround audiences with virtual environments that live performers can inhabit and interact with. XRV’s powered by AI can orchestrate the complex lighting, video, audio and stage set cues that must adapt to the pace of live performers without extensive staff, allowing large shows to tour to smaller venues that otherwise could not support complex productions. In addition, XRV’s allow virtual world attendance and audience interactivity in ways that have not been possible to date.

## Live concert performance.

### Purpose

### Define interfaces and components to enhance live musical concerts with AI-driven visuals and special effects and allow enhanced audience participation while extending concert performances into the metaverse.

### Description

### Similar to live theatrical stage performances, musical concerts – whether orchestral or popular music – are increasingly using visuals and other effects to enhance the audience experience. A band or orchestral musicians on stage can be substantially enhanced by video projections from a live VJ, audio responsive visuals, image magnification from cameras and other effects. In addition, skilful live mixing of audio is critical to the audience experience, but it complicated by architectural properties of the physical venue. AI can dynamically optimize the listening experience and allow tight synchronization of visuals with spontaneous musical performances in addition to optimizing the VW experience for remote attendees.

## Experiential marketing/branding.

### Purpose

### Define interfaces and components to enhance a wide range of experiences in support of corporate branding.

### Description

### Wherever there are a lot of people gathered we often find advertisers or corporate brands seeking visibility. Experiential marketing goes beyond simple advertising or signage by offering memorable experiences to attendees. Experiential marketing often makes use of pop-up venues or storefronts co-located at festivals, sporting events, concerts and more. Digital interactive or immersive experiences are increasingly employed, often incorporating branded story-worlds or iconic brand elements. The XRV allows delivery of a unique experience to each participant and deeper engagement to build brand loyalty. In addition, the experience can be extended into the VW to reach a larger number of attendees.

## Meetings/presentations.

### Purpose

### Define interfaces and components to enhance live presentations and dialog, both in RW and VW, using rich multimedia, dialog mapping, AI-based mediation and fact checking.

### Description

### Meetings and presentations are increasingly hybrid, including both live and virtual attendees, allowing the sharing of rich multimedia content including documents, videos and website links. Use of an XRV for presentations and especially dialog - including political discourse - presents an opportunity for AI to monitor, track, organize and summarize numerous data in real-time to overlook hyperbole and guide the conversation toward rapid convergence on positive outcomes. Real-time fact-finding/fact-checking, dialog mapping (creating a logical tree showing relationships and dependencies between various points raised), group polling and other advanced methods can be employed in an XRV to guide dialog or facilitate presentations.

# Terms specific to MPAI-XRV

*Table 1* defines the Terms used in this project whose first letter is capital*.* The Terms of MPAI-wide applicability are defined in *Table 3*.

Table 3 - Terms and definitions

|  |  |
| --- | --- |
| **Term** | **Definition** |
|  |  |
|  |  |

# References

## Normative References

MPAI-XYZ normatively references the following documents:

1. MPAI; Technical Specification: The Governance of the MPAI Ecosystem V1, 2021; https://mpai.community/standards/mpai-gme/.
2. MPAI; Technical Specification: Artificial Intelligence Framework (MPAI-AIF) V1.1; https://mpai.community/standards/mpai-aif/.

## Informative Reference

1. MPAI-wide terms and definitions

The Terms used in this standard whose first letter is capital and are not already included in *Table 1* are defined in *Table 3.*

Table 4 - MPAI-wide Terms

|  |  |
| --- | --- |
| **Term** | **Definition** |
| Access | Static or slowly changing data that are required by an application such as domain knowledge data, data models, etc. |
| AI Framework (AIF) | The environment where AIWs are executed. |
| AI Module (AIM) | A processing element receiving AIM-specific Inputs and producing AIM-specific Outputs according to according to its Function. An AIM may be an aggregation of AIMs. |
| AI Workflow (AIW) | A structured aggregation of AIMs implementing a Use Case receiving AIW-specific inputs and producing AIW-specific inputs according to its Function. |
| AIF Metadata | The data set describing the capabilities of an AIF set by the AIF Implem­enter. |
| AIM Metadata | The data set describing the capabilities of an AIM set by the AIM Implem­enter. |
| Application Programming Interface (API) | A software interface that allows two applications to talk to each other |
| Application Standard | An MPAI Standard specifying AIWs, AIMs, Topologies and Formats suitable for a particular application domain. |
| Channel | A physical or logical connection between an output Port of an AIM and an input Port of an AIM. The term “connection” is also used as a synonym. |
| Communication | The infrastructure that implements message passing between AIMs. |
| Component | One of the 9 AIF elements: Access, AI Module, AI Workflow, Commun­ication, Controller, Internal Storage, Global Storage, MPAI Store, and User Agent. |
| Conformance | The attribute of an Implementation of being a correct technical Implem­entation of a Technical Specification. |
| Conformance Tester | An entity authorised by MPAI to Test the Conformance of an Implementation. |
| Conformance Testing | The normative document specifying the Means to Test the Conformance of an Implementation. |
| Conformance Testing Means | Procedures, tools, data sets and/or data set characteristics to Test the Conformance of an Implementation. |
| Connection | A channel connecting an output port of an AIM and an input port of an AIM. |
| Controller | A Component that manages and controls the AIMs in the AIF, so that they execute in the correct order and at the time when they are needed. |
| Data | Information in digital form. |
| Data Format | The standard digital representation of Data. |
| Data Semantics | The meaning of Data. |
| Device | A hardware and/or software entity running at least one instance of an AIF. |
| Ecosystem | The ensemble of the following actors: MPAI, MPAI Store, Implementers, Conformance Testers, Performance Testers and Users of MPAI-AIF Im­plementations as needed to enable an Interoperability Level. |
| Event | An occurrence acted on by an Implementation. |
| Explainability | The ability to trace the output of an Implementation back to the inputs that have produced it. |
| Fairness | The attribute of an Implementation whose extent of applicability can be assessed by making the training set and/or network open to testing for bias and unanticipated results. |
| Function | The operations effected by an AIW or an AIM on input data. |
| Global Storage | A Component to store data shared by AIMs. |
| Identifier | A name that uniquely identifies an Implementation. |
| Implementation | 1. An embodiment of the MPAI-AIF Technical Specification, or 2. An AIW or AIM of a particular Level (1-2-3). |
| Internal Storage | A Component to store data of the individual AIMs. |
| Interoperability | The ability to functionally replace an AIM/AIW with another AIM/AIW having the same Interoperability Level |
| Interoperability Level | The attribute of an AIW and its AIMs to be executable in an AIF Implementation and to be:   1. Implementer-specific and satisfying the MPAI-AIF Standard *(Level 1)*. 2. Specified by an MPAI Application Standard (*Level 2)*. 3. Specified by an MPAI Application Standard and certified by a Performance Assessor (*Level 3)*. |
| Knowledge Base | Structured and/or unstructured information made accessible to AIMs via MPAI-specified interfaces |
| Message | A sequence of Records. |
| Normativity | The set of attributes of a technology or a set of technologies specified by the applicable parts of an MPAI standard. |
| Performance | The attribute of an Implementation of being Reliable, Robust, Fair and Replicable. |
| Performance Assessment | The normative document specifying the procedures, the tools, the data sets and/or the data set characteristics to Assess the Grade of Performance of an Implementation. |
| Performance Assessment Means | Procedures, tools, data sets and/or data set characteristics to Assess the Performance of an Implementation. |
| Performance Assessor | An entity authorised by MPAI to Assess the Performance of an Implementation in a given Application domain |
| Port | A physical or logical communication interface of an AIM. |
| Profile | A particular subset of the technologies used in MPAI-AIF or an AIW of an Application Standard and, where applicable, the classes, other subsets, options, and parameters relevant to that subset. |
| Record | Data with a specified structure. |
| Reference Model | The AIMs and theirs Connections in an AIW. |
| Reference Software | A technically correct software implementation of a Technical Specific­ation containing source code, or source and compiled code. |
| Reliability | The attribute of an Implementation that performs as specified by the Application Standard, profile and version the Implementation refers to, e.g., within the application scope, stated limitations, and for the period of time specified by the Implementer. |
| Replicability | The attribute of an Implementation whose Performance, as Assessed by a Performance Assessor, can be replicated, within an agreed level, by another Performance Assessor. |
| Robustness | The attribute of an Implementation that copes with data outside of the stated application scope with an estimated degree of confidence. |
| Scope | The domain of applicability of an MPAI Application Standard. |
| Service Provider | An entrepreneur who offers an Implementation as a service (e.g., a recommendation service) to Users. |
| Specification | A collection of normative clauses. |
| Standard | The ensemble of Technical Specification, Reference Software, Conformance Testing and Performance Assessment of an MPAI application Standard. |
| Technical Specification | (Framework) the normative specification of the AIF.  (Application) the normative specification of the set of AIWs belon­ging to an application domain along with the AIMs required to Im­plem­ent the AIWs that includes:   1. The formats of the Input/Output data of the AIWs implementing the AIWs. 2. The Connections of the AIMs of the AIW. 3. The formats of the Input/Output data of the AIMs belonging to the AIW. |
| Testing Laboratory | A laboratory accredited by MPAI to Assess the Grade of Performance of Implementations. |
| Time Base | The protocol specifying how AIF Components can access timing information. |
| Topology | The set of AIM Connections of an AIW. |
| Use Case | A particular instance of the Application domain target of an Application Standard. |
| User | A user of an Implementation. |
| User Agent | The Component interfacing the user with an AIF through the Controller |
| Version | A revision or extension of a Standard or of one of its elements. |
| Zero Trust | A cybersecurity model primarily focused on data and service protection that assumes no implicit trust. |

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1. The Governance of the MPAI Ecosystem (Informative)

**Level 1 Interoperability**

With reference to *Figure 1* MPAI issues and maintains a standard – called MPAI-AIF – whose components are:

1. An environment called AI Framework (AIF) running AI Workflows (AIW) composed of inter­connected AI Modules (AIM) exposing standard interfaces.
2. A distribution system of AIW and AIM Implementation called MPAI Store from which an AIF Implementation can download AIWs and AIMs.

A Level 1 Implementation shall implement the MPAI-AIF Technical Specification executing AIWs composed of AIMs able to call the MPAI-AIF APIs.

|  |  |
| --- | --- |
| Implementers’ benefits | Upload to the MPAI Store and have globally distributed Implementations of   * AIFs conforming to MPAI-AIF. * AIWs and AIMs performing prop­rietary functions executable in AIF. |
| Users’ benefits | Rely on Implementations that have been tested for security. |
| MPAI Store’s role | * Tests the Conformance of Implementations to MPAI-AIF. * Verifies Implementations’ security, e.g., absence of malware. * Indicates unambiguously that Implementations are Level 1. |

**Level 2 Interoperability**

In a Level 2 Implem­entation, the AIW must be an Implementation of an MPAI Use Case and the AIMs must con­form with an MPAI Applicati­on Standard.

|  |  |
| --- | --- |
| Implementers’ benefits | Upload to the MPAI Store and have globally distributed Implementations of   * AIFs conforming to MPAI-AIF. * AIWs and AIMs conforming to MPAI Application Standards. |
| Users’ benefits | * Rely on Implementations of AIWs and AIMs whose Functions have been reviewed during standardisation. * Have a degree of Explainability of the AIW operation because the AIM Func­tions and the data Formats are known. |
| Market’s benefits | * Open AIW and AIM markets foster competition leading to better products. * Competition of AIW and AIM Implementations fosters AI innovation. |
| MPAI Store’s role | * Tests Conformance of Implementations with the relevant MPAI Standard. * Verifies Implementations’ security. * Indicates unambiguously that Implementations are Level 2. |

**Level 3 Interoperability**

MPAI does not generally set standards on how and with what data an AIM should be trained. This is an important differentiator that promotes competition leading to better solutions. However, the performance of an AIM is typically higher if the data used for training are in greater quantity and more in tune with the scope. Training data that have large variety and cover the spec­trum of all cases of interest in breadth and depth typically lead to Implementations of higher “quality”.

For Level 3, MPAI normatively specifies the process, the tools and the data or the characteristics of the data to be used to Assess the Grade of Performance of an AIM or an AIW.

|  |  |
| --- | --- |
| Implementers’ benefits | May claim their Implementations have passed Performance Assessment. |
| Users’ benefits | Get assurance that the Implementation being used performs correctly, e.g., it has been properly trained. |
| Market’s benefits | Implementations’ Performance Grades stimulate the development of more Performing AIM and AIW Implementations. |
| MPAI Store’s role | * Verifies the Implementations’ security * Indicates unambiguously that Implementations are Level 3. |

**The MPAI ecosystem**

*Figure 5* is a high-level description of the MPAI ecosystem operation applicable to fully conforming MPAI implementations as specified in the Governance of the MPAI Ecosystem Specification [1]:

1. MPAI establishes and controls the not-for-profit MPAI Store.
2. MPAI appoints Performance Assessors.
3. MPAI publishes Standards.
4. Implementers submit Implementations to Performance Assessors.
5. If the Implementation Performance is acceptable, Performance Assessors inform Implementers and the MPAI Store.
6. Implementers submit Implementations to the MPAI Store tested for Confor­mance and security.
7. Users download and use Implementations and submit experience scores.

*Diagram

Description automatically generated*

Figure 5 - The MPAI ecosystem operation